



COMMUNITY FOUNDATION
OF SAN CARLOS
BUILDING COMMUNITY TOGETHER

ANNUAL REPORT

2021-2022

cfsancarlos.org

President's letter

2021-2022 Impact

Time really does fly when you are having fun! Three years ago, I took the reins of this brand new organization as board President and WOW —we've had an amazing ride.

Founded in late 2019, the Foundation immediately stepped in to support the San Carlos COVID-19 Response efforts, initiated Racial Justice education programs, brought our community together to celebrate its diversity, and facilitated the installation of two thought-provoking murals with the help of hundreds of community volunteers.

We could not have done this work without your support or our close partnerships with the City Council, City staff, and many community-minded individuals, organizations and businesses.

This September, the Board is concluding a strategic planning process to ground our work and guide us forward. The intent is to prioritize our available resources and focus our efforts where they are most needed and can have a meaningful impact.

As we move beyond the pandemic, we expect the role of the Community Foundation will shift from on-the-ground organizer to more strategic connector, partner, and amplifier. Our aim is to deepen our relationships and build supportive and lasting partnerships within the community and across business, public, and nonprofit sectors in order to uplift and support the community.

Grant-making is a top priority of the Community Foundation, and we were fortunate to have experienced meaningful returns from the market and generous financial support from the community, which allowed us to distribute over \$729K to fifty-five nonprofits in three years. Unfortunately, as the market shifts, we are faced with more limited resources for grant making in the upcoming fiscal year. Nonetheless, we are committed to amplifying the critical work of the nonprofits that serve our community.

The Community Foundation welcomes change and encourages new perspectives to mirror our community. As I conclude my three-year term, Michael Campbell, fellow steering committee and founding board member, will be stepping into the role of President to take this startup organization into its next phase. I will remain on the Board and continue to work on key efforts.

To all those who live, work, learn, or play in San Carlos - please join us in the pursuit of our mission to uplift the quality of life for current and future generations.



Ever Grateful, Jessica

President
jessica@sancarloscf.org

\$161k
grants awarded

27
nonprofit grant recipients

47
new donors engaged

300+
community paint day volunteers

18
poetry slam presenters

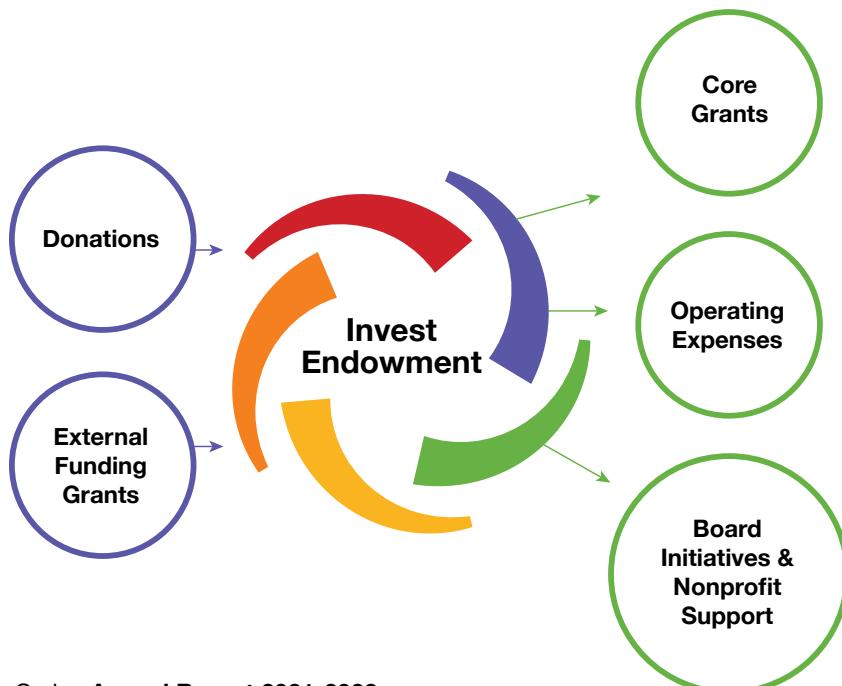
1
mural celebrating native species



Making a broader impact for a brighter future created by our community for our community

AMPLIFY the critical work of nonprofits
CONNECT people, ideas, expertise and resources
BUILD a strong and equitable community

The Community Foundation of San Carlos was established in November 2019 to improve quality of life for current and future generations. It was formed by a Steering Committee of San Carlos residents with a \$2M endowment from the City of San Carlos. It is led by a Board of diverse community volunteers who strive to strengthen the community and support all who live, work, learn or play in San Carlos.



Grant making

Last Fall, the Community Foundation completed its seventh grant round since early 2020, issuing \$160,000 in grants to 27 local area nonprofits serving those who live, work, learn or play in San Carlos.

With each cycle, the Foundation looks to improve its grant-making process. In this cycle, we revised our scoring criteria, expanded the grant-reviewing committee to include more diverse community representation, and deepened our understanding of the nonprofit sector.

To benefit our grant recipients, **we simplified the application and provided grants for general operating expenses**, something that nearly all nonprofits really wanted.

Last, but not least, we **revised our scoring criteria** to include these main categories:

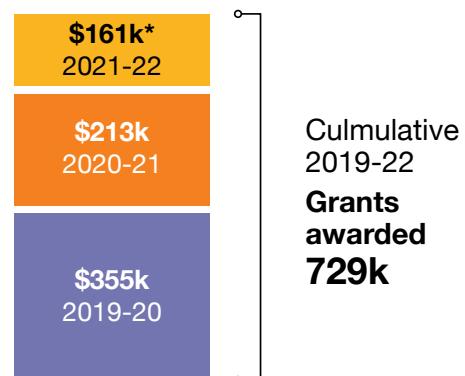
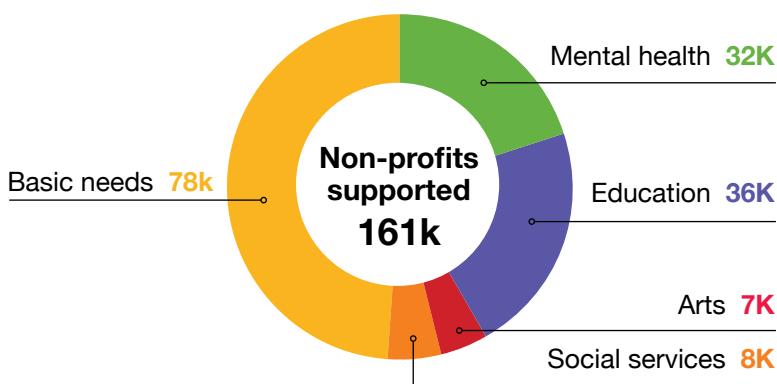
- **Meaningful impact** in San Carlos
- **Effectiveness of work plan**
- **Address root causes of community issues**
- **Helps those who are most vulnerable** including seniors and those with very low income or have disabilities.



The Villages of San Mateo County and Each Green Corner start gardens for seniors and the surplus goes to Second Harvest in San Carlos.

Medical Equipment Loan Program loans donate wheelchairs, walkers, crutches and shower seats, etc., to the community free of charge.

San Carlos Children's Theater funds classes, camps, and productions for theater students.



* \$1,500 granted to Khan Academy as prize for poetry slam winner

Grant recipients

\$161,000 granted to 27 local nonprofits

Learn more about the grant awards at cfsancarlos.org/grants



“ Being able to step up to support our community during times of need is why I am part of this organization. ”

— Brian Best, Treasurer

Financial report

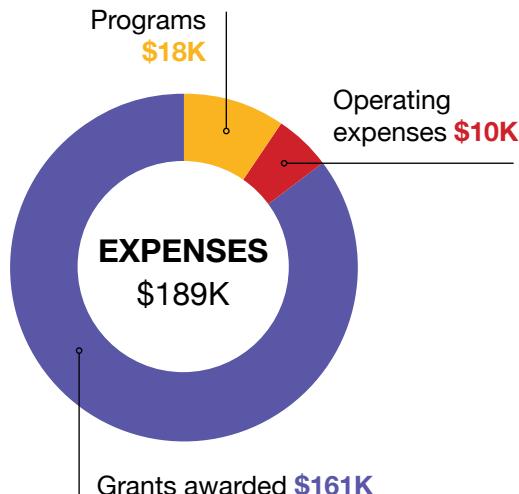
Our fiscal year that ended in June 2022 was challenging on many fronts, with the pandemic continuing to disrupt so many lives and bringing on significant economic volatility. Despite these obstacles, the Community Foundation met its goals of supporting the community and the organizations that serve it, while also finishing the year with sufficient cash reserves to support our work in the upcoming year. We will continue to manage our funds with the dual goals of supporting our community today and growing our endowment to support our community's needs into the future.

During the year, we received \$137K in contributions. The Foundation made grants to local organizations totaling \$161K and supported multiple programs and events in our community. Our non-program operating expenses of \$10K were well under budget. As a result of these savings, we were able to make a contribution of almost \$40K to the Foundation's endowment to support future growth.

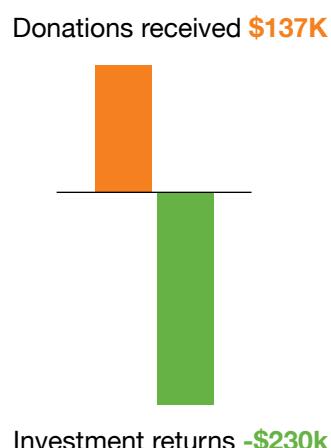
As a result of a down year in both the debt and equity markets, the Community Foundation's endowment portfolio experienced a negative 9.6% return during the year. The endowment was valued at just above \$2.16 million at the end of June. As a result of the Foundation Board of Directors' decision last year to set aside a portion of that year's earnings, we have sufficient funds available to support continued operations in the upcoming year without having to dip into the endowment.



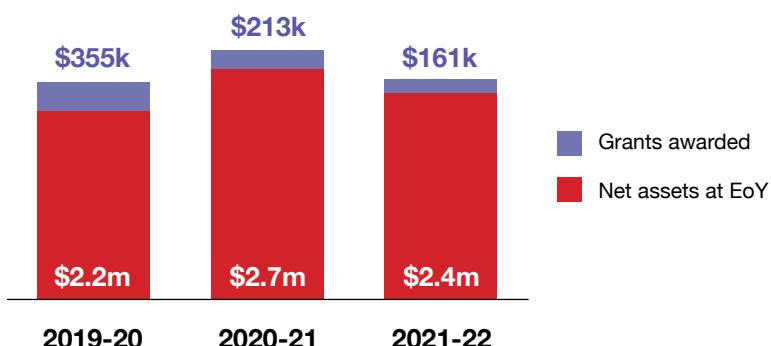
Brian Best
Treasurer



INCOME



GRANTS AWARDED & ASSETS





Bringing community together to celebrate diversity

United Against Hate Week & Poetry Slam

Each year since 2017, Bay area communities dedicate a week to learning about and taking action to end hate. On November 19, 2021, we hosted a community Poetry Slam event which drew in presenters from ages 8 to 70 to the mainstage at Devil's Canyon Brewing Company. This powerful event was packed wall to wall with community members of every race, age, gender, and ability who stood in unity against hate.



Pride Night

Local nonprofits including **One Love, San Mateo County Pride Center** and **SafeSpace** joined us to celebrate the freedom of love and to share information about their services.



virtual A Portrait of the San Carlos Community
Black Joy



Akiyla Majors,
Sequoia High School
student, poet and activist

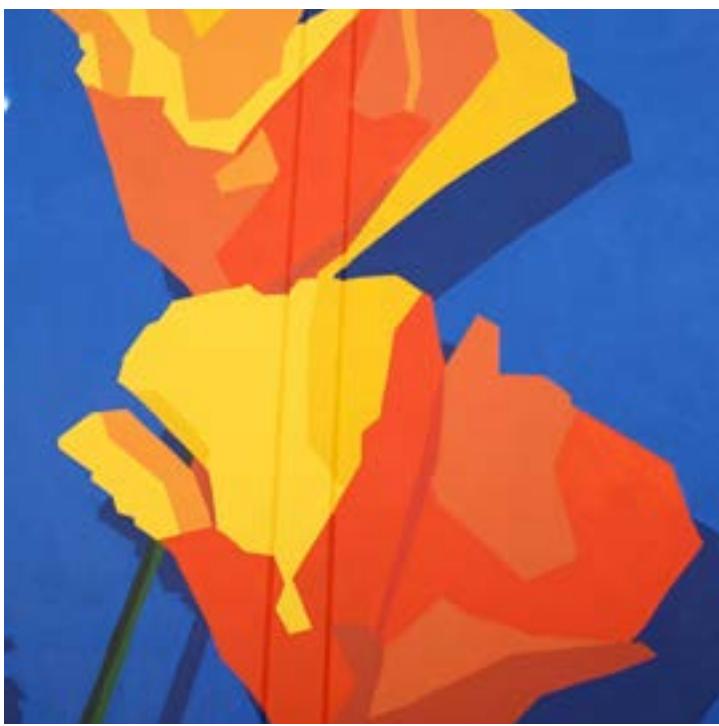
In celebration of Black History Month, we asked Black community members what “Black Joy” means to you? Their responses are spotlighted in our Portrait of San Carlos Community, “Black Joy” at cfsancarlos.org/blackjoy2022.

Building community through art & participation

2022 kicked off with the return of San Carlos Week of the Family, where we connected Design Tech High School class of 2022 graduates, Annie Phillips and Lauren Wu (together known as Splash of Color) with the Week of the Family organizing committee to host a rock painting activity to bring awareness and appreciation for our native species of plants and wildlife at the Arbor Bay School.

In the Spring of 2022, the Splash of Color team super-sized the native species rock painting project to realize a 22' x 95.5' environmental advocacy mural titled "Love More" at 1379 Old County Road in the Industrial Arts District of San Carlos.

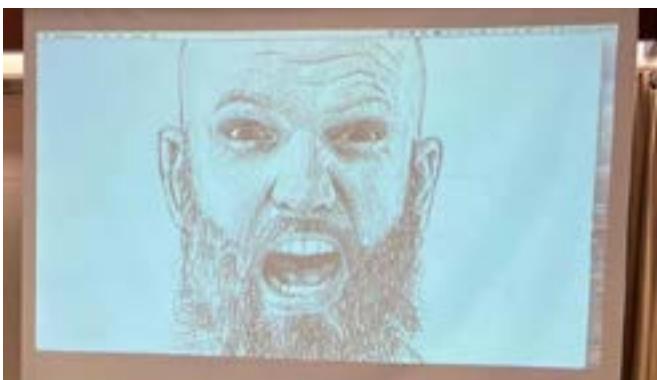
On Earth Day, April 23, 2022, over 300 volunteers and community members came out for a community celebration and mural painting day. Local scouting troops volunteered their time and joined in the beautification effort. Local nonprofit partner, ArtBias, hosted their first ever pop-up art exhibition and 4 Ohm Productions organized musical performances to set the mood for a day of beautifying our community together.



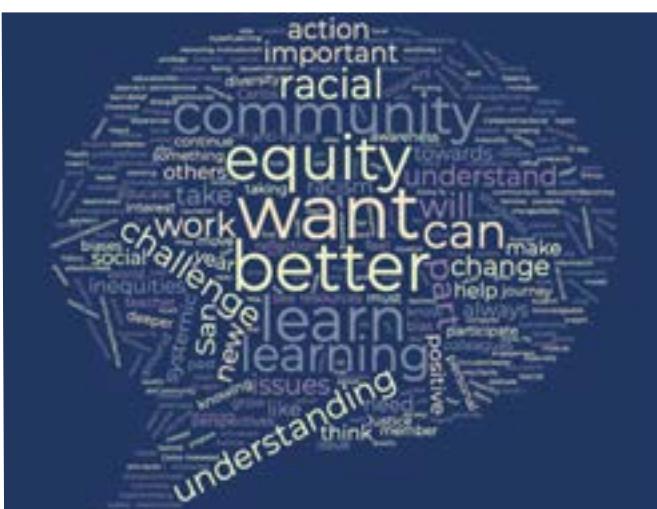
Community learning & conversations

Mental Health Community Conversation

As part of the Community Conversations series, the Community Foundation hosted an amazing panel of speakers led by Suzanne Hughes of One Life Counseling Center, Dr. Aaron Nayfack, Ilana Yakubovich, Madison Duran, Sara McDowell, and Angie Murphy. Discussions highlighted the ongoing impact to health care workers, teens and those who feel further isolated. Participants shared coping and self-care strategies.



Local artist, Emma Leeper, shared her “100 days of isolation” portraits, created during the early months of the COVID-19 pandemic.



21-Day Social & Racial Equity Challenge

In pursuit of learning to better our community for future generations, we put forth a community-wide 21-Day Social & Racial Equity Challenge in June 2021. 100 community members accepted this challenge to reflect and learn about the nation's history and events that led to the inequities of today. San Mateo County's Chief Equity Officer, Shireen Malekafzali led the challenge participants in a debrief conversation in July 2021.

Our Community & Volunteers



Thank you to our all-volunteer Board of Directors and community volunteers for your leadership in building our community together for current and future generations.



Thank You Donors!

Over \$10,000

City of San Carlos
Sherry & Michael Campbell
Silicon Valley Community Foundation

Up to \$10,000

Aparna & Sunil James
Benevity
Brian & Ilissa Best
Chris Tran and Jake Boswell
Heising-Simons Foundation
Hewlett Packard Enterprise Foundation
Jessica Yang
Marcus & Millichap Foundation
Paige & Marlo Sarmiento
Patricia and John Love
Gregg Learned in honor of Jenny Learned & Scott Moran
Shirley Moore
The Home Depot Foundation
Will Strohl

Up to \$1,000

Aaron Thacker
Amazon Smile
Anindita Dasgupta
Anonymous
Anonymous
Barbara McHugh & Mark Olbert
Bobbi Petrov
Bret Smith
Camellia Pham & Christophe Levesque
Carol Sato
Carolyn Bierman
Catherine Bradford
Chiqui Abello
Darci Pfremmer
David Karow
Diane Kitaura
Diane Sheardown
Donna Becht
Erin and Patrick Phillips
Fatima Ty
Grace Chen

Grace Mizutani
Hohbach Scheetz Family
Janet Hall & Patrick Wong
Jason Mansfield
In Honor of Caitlin Bacher
Joyce Chung
Joyce Faulknor
Julie Phillips
Keith Farkas
Kelly Winters
Ken Won
Kevin Slaboda
Kirstin Woo
Kristen Clements
Laura Parmer-Lohan
Lauren Hart
Lindsey Herman
Lisa Durham
Lora O'Haver & Randy Rae
Madison Duran
Marlita Brady
Natalie Melamed
Netflix
Network For Good
Nora M Aldous
Rana Mroue
Robb Gibson
San Yuh Yang
Sandy Kraft
Steve Epstein
Susan and Jon Rose
Tessa Solomon & Rex Delizo
Tiffany Karow
Valorie Keller

Local Businesses & Partners Mural In-Kind Support

Annie & Phil Baker, AST Fabrics
ArtBias
Brand Safeway
American Prototype Company
California Art Supply Company
City of San Carlos Parks & Recs
Devil's Canyon Brewing Company
Fernando the Neat
4 Ohm Productions
Recology

San Carlos Parks, Recs & Culture Commission
San Carlos City Council
Sequoia Realty Services
San Carlos Bikes
Unica Party Rentals
Christine Luong, Photography
Majic Aubert, Photography

Other support

SVCF Alliance
Copy Tec Legal Services
Thrive Alliance
Karin Lubeck, Red Monkey Design
Susanne Stevens
Mayor Sara McDowell
Aaron Nayfack
Madison Duran
One Life Counseling Team:
Suzie Hughes
Pedro Cortez-McLaughlin,
Angie Murphy
Ilana Yakubovich - SCSD

2021-2022 Board of Directors

President, Jessica Yang
Vice President, Michael Campbell
Secretary, Patricia Love
Treasurer, Brian Best

Aparna Ramakrishnan
Camellia Pham
Chris Tran
Donna Becht
Madison Duran
Paige Scott Sarmiento
Robb Gibson
Sandy Kraft
Shirley Moore
Will Strohl





How Can I Help?

Spread the word about the Community Foundation with your network

Volunteer your time

Donate to grow the endowment

cfsancarlos.org

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