



COMMUNITY FOUNDATION
OF SAN CARLOS
BUILDING COMMUNITY TOGETHER

ANNUAL REPORT

2020-2021

DONATE
VOLUNTEER
LEAVE A LEGACY
BUILD A COMMUNITY

cfsancarlos.org

President's Letter

I'm writing this letter at the end of August 2021. After 18 months of virtual learning, hybrid learning, quarantines, COVID-testing and exposure scares, the kids are finally back in school! Many are starting to return to the office for work in sporadic fits and starts. It is in this climate of cautiousness and uncertainty that we release our second annual report.

A community foundation is a grantmaking organization. In 2020, we were blessed with over \$400,000 in donations from community members to actively respond to COVID-19 pandemic. The COVID-19 Response Fund was fully distributed to local nonprofits, hospitals and small businesses between April and November 2020. During the 2020-2021 fiscal year, our tireless grants committee reviewed 53 applications and awarded \$213,300 grants to 41 area nonprofits. In Spring 2021, we ran our first round of the San Carlos Community Grant Program funded by endowment returns and contributions from community members, the City of San Carlos and Alexandria Real Estate Enterprises.

For the second year in a row, I am blown away by what our community and volunteers have come together to accomplish. Spurred to action by the racially charged

events during the summer of 2020, the Community Foundation of San Carlos formed a Racial Justice Committee composed of community volunteers and board members. Supported by a donation of \$10,000 from a local community member, this group of volunteers have realized diversity, equity and inclusion (DEI) efforts that have touched so many lives in the brief span of a year.

As we look into 2021-2022, we will continue to focus on the well-being of our community and deepening our focus on the environment across our grantmaking and community building efforts.

The Community Foundation of San Carlos cannot exist without the time, partnership and financial support from caring community members like you. If you are interested in learning more about how you can be part of creating and amplifying impact for the entire diversity of the San Carlos community now and for future generations - let's chat!



Ever Grateful, Jessica

A handwritten signature in black ink, appearing to read 'Jessica'.

jessica@sancarloscf.org
President

MISSION

The Community Foundation of San Carlos performs strategic philanthropy to create and amplify sustained and measurable impact for the San Carlos community. We define our community as all who live, work, learn or play in San Carlos.

VISION

The Community Foundation of San Carlos aims to inspire community engagement and build community connections, to be stewards of our public places and natural environment, and to strengthen the quality of life for the entire diversity of the San Carlos community, now and for future generations.

VALUES

Our values guide us as we make important decisions that drive us toward improving our community.

Impact

We strive to support programs that are effective in solving community problems and driving positive outcomes for current and future generations.

Transparency

We are open and honest in our goals, policies, programs, and communications.

Collaboration

We facilitate connections and foster an environment in which residents, businesses, and nonprofits work together to improve the San Carlos community.

Responsibility

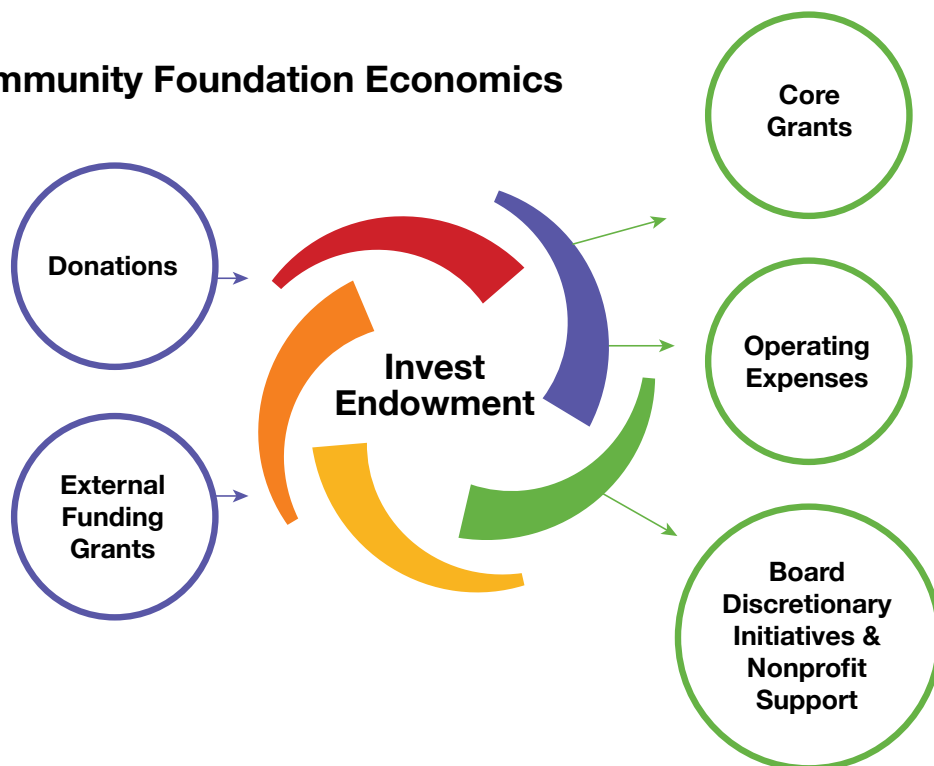
We put our best effort into our work, ensuring that our decisions are well-informed and our programs follow best practices. We are financially accountable for stewardship of community funds.



The Community Foundation of San Carlos was established in November 2019 with a \$2M endowment from the City of San Carlos. The Foundation was formed to serve all who live, work, learn or play in San Carlos for current and future generations by amplifying the impact of nonprofits serving the community.

The Community Foundation of San Carlos serves as a connector for the community and local organizations by identifying community needs and sharing information resources. The Community Foundation addresses identified community needs by bringing together local nonprofits, businesses, service organizations, community leaders and donors to contribute time, in-kind goods & services and financial resources to create sustainable solutions. The focus of 2021 was on supporting community members impacted by the pandemic while celebrating the rich and diverse heritage that comprise our community.

Community Foundation Economics

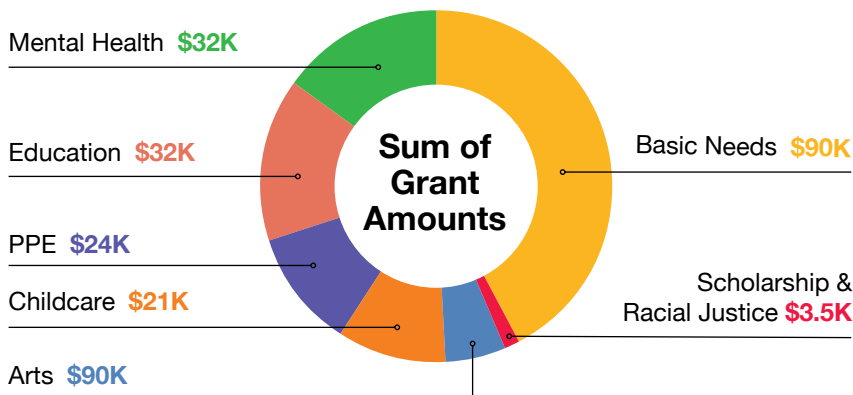


Grant Making



PARCA'S Cedar House residents respond to the challenges of the past 18 months in their typical positive way—with grace, determination and good humor.

There with Care provides support for families during the critical phase of a medical crisis, easing their daily stresses with compassion and care.



Grants Awarded \$213K



The Community Foundation of San Carlos provides community grants to local nonprofits that help families, uplift the vulnerable, and enhance the well-being of all who live, work, learn or play in San Carlos.

Each year the Grants Committee collects input on needs to define grant priorities, along with the constant criteria of impact to the San Carlos community's well-being. Nonprofit organizations serving the San Carlos community are welcome to apply each year in the Fall. The grant dollars available yearly shift based upon endowment investment returns and donations from community members.

2020-21 Community Grant focus areas:

- **Basic Needs Programs & Services**—food, housing, mental health, and other core services for low-income and vulnerable community members
- **Social Justice & Equity**—programs, services, and initiatives that address inequity and/or promote social justice values and norms
- **Community Building & Social Connectedness**—programs and initiatives that promote positive connections among community members

Grant Recipients

Total Grants Awarded
\$213,300

Covid Round 3 **\$47K**
 Covid Round 4 **\$65K**
 Spring 2021 **\$99K**
 Poster Contest **\$2K**

For information about upcoming community grants cycles visit cfsancarlos.org/grants



Foundations and nonprofits come in to service the gaps — **a safety net for communities.** There is an invisible group of nonprofits that holds it all together for human need.”

—Diana Conti, CEO of PARCA

Financial Report

The year ending June 2021 was the Foundation’s first full year of operations. We have continued to manage our funds with the dual goals of supporting our community today and growing our endowment to support our community’s needs into the future. We are happy to report significant progress towards both of these goals.

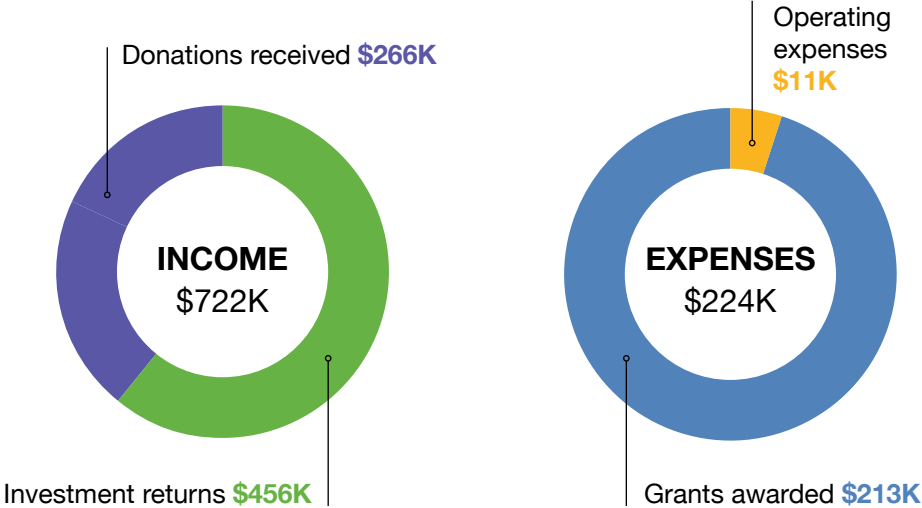
During the year, we received \$266K in contributions. The Foundation made grants to local organizations totaling \$213K which is more than twice our planned level of activity. Our operating expenses of \$11K were well under budget. As a result of operations, we were able to make a contribution of \$148K to the Foundation’s endowment to support future growth.

The Foundation’s endowment portfolio returned over 22% during the year despite being almost half invested in lower risk fixed income investments. Our endowment was valued just below \$2.5 million at the end of June. The Foundation’s Board of Directors decided to set aside a portion of this year’s earnings to support the Foundation’s operations for the next two years and elected to retain the remaining gains in the endowment to support continued growth.



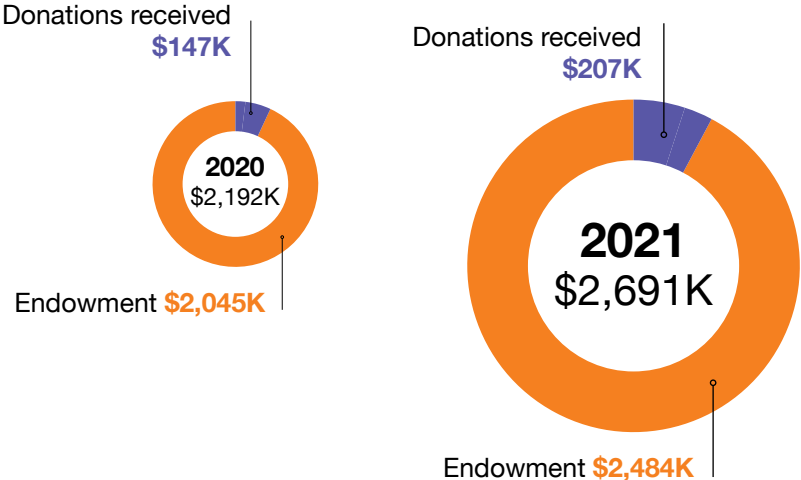
Brian Best
Treasurer

Support & Investment



* Includes COVID-19 Round 3, COVID-19 Round 4, Spring 2021 Community Grants and Racial Justice Poster Contest winner-directed grants.

CHANGE IN NET ASSETS: NET GROWTH OF 22%



Community Celebrations



Listening Posts

We set up listening posts to hear from the community. We listen both online via social media and now in person at events like the farmer's market.

- What do you love about San Carlos?
- What are the biggest issues facing our community?
- How can we build community together?
- What services or facilities does San Carlos lack?



Building Community Through Conversations

Poster Contest & AAPI Joy

On March 21, 2021, in honor of International Day for Elimination of Racial Discrimination, we announced our 1st Annual Poster Contest Winners. The subject for the contest was “Racial Justice.” Together winners directed \$2,000 in grants to support local nonprofits diligently working for racial justice. cfsancarlos.org/poster-contest



Maya Olsen

“Racial Love”

San Carlos Charter
ACLU

Amalia Khaydarova

“No More”

Graham Middle School
Californians for Justice

Hannah Esme Delizo

“There is always light”

Sequoia High School
BACHAC

Rosey Morearty

“Chinedu Okobi”

UC Davis
ACLU

Portrait of San Carlos Community

AAPI Joy



AAPI Joy is resilience. It is adapting, transcending, and being able to continue to thrive. It is laughter, love and happiness by showing up authentically and celebrating with the world our histories, our cultures, our multifaceted identities.

For AAPI Heritage month, we asked some of our community members to share their stories and “What does joy mean to you?” - [See responses](#)

Community Learning

Mural and Community Paint Day & 21-Day Equity Challenge

San Carlos is honored to be selected as the Silicon Valley location for the [Findingsproject.com](https://findingsproject.com). The Findings Project is a national public art series celebrating women and science created by internationally celebrated artist, Amanda Phingbodhipakkiya in partnership with the Heising-Simons Foundation of Los Altos.



(left to right) Dr. Chung Pei Ma (UC Berkeley Professor of Astronomy & Physics), Maya Devalcheruvu, Sebastian Fuene, Griffin Hamby, Georgie Rauls, and Amanda Phingbodhipakkiya (Artist).

100+
community
members have
taken the
challenge!



“ I am constantly trying to figure out how to do more to combat racism and racial inequity in our community and beyond. I know it starts with a better understanding of how I think, my own privilege, and how to take real action.”

The 21-Day Social & Racial Equity Challenge

help people better understand how racial inequity and social injustice impacts community. The challenge provides participants daily tasks such as reading an article, listening to a podcast, and reflecting on personal experiences. Daily activities take as little as 5 minutes to watch a video or longer if participants dive into other recommended daily resources. The challenge is taking the time to consider the content and reflect on personal experiences.

TAKE THE CHALLENGE
<https://cfsancarlos.org/21-day-equity-challenge>

Our Community & Volunteers

2020-2021 Board of Directors

President, Jessica Yang

Vice President, Michael Campbell

Secretary, Aparna Ramakrishnan

Treasurer, Brian Best

Diana Bacon

Donna Becht

Nakia Brandt

Kristen Clements

Robb Gibson

Yael Goshen

Cameron Johnson

Sandy Kraft

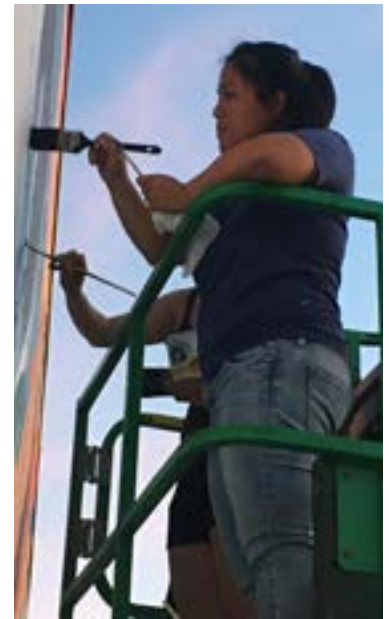
Patricia Love

Shirley Moore

Camellia Pham

Susanne Stevens

Thank you to all our-volunteer Board of Directors and community volunteers for your leadership in building our community together for current and future generations.



Thank You Donors!

Donations received July 1, 2020-June 30, 2021

Monetary Contributions:

\$100,000

Alexandria Real Estate Equities

\$50k to in-year grants

\$50k to endowment

Donor Lists

Up to \$1,000

Wealth Architects
California Art Supply Co.
Amazon Smile

Anonymous (2)
Anonymous (2)*
Cris Adair
Matt Ahrens*
Joanna Ambrosio*
Melanie Anzelc□
Chloe Auletta-Young*
Diana Bacon□
Stan Karp & Cathy Baird
Catherine Baker
Anthony Barnes*
Huguette Bartels□
Sandy & Debbie Beall□
Donna Becht
Harry Bedigian*
Carolyn Bierman
Ashley Bolaños*
Victoria Boyd*
Marcella Brown*
Erika Carlsen*
Kristen Clements
Robert Cohen
Ron & Gayle Collins
Janet Davis*
Diana Droubi & Aadel Al-Jadda
Abbie Dutterer*
Frank Espina□
Barbara Fregoso
Heather Friebertshauser*
Mary Fox*
Daniel Gans
Mike & Linda Garvey
Robert Gibson
Kathleen & Andre Goforth
Lynn Gonsalves*
Robert Grassilli
Janet Hall & Patrick Wong
Richard Henkel

Leticia House*
Kari Jacobsen*
Sylvia Khong-Terpstra*
Caroline Kim+
Adam & Ester Kotowski*
Sandy Kraft
Stanley & Judy Koh
Eric Kong*
Jeannie Kong-Evarts*
Gretchen Kryss*
Audrey Lampert□
Abiola Lawson*
WD & Kathy Lewis*
Bridgett Low*
Bonnie MacKinnon*
Kamaile Maldonado*
Denise Mandell
Teri Marconi*
Charise McHugh□
Barbara McHugh & Mark Olbert
CarmenLeah McKenzie-Ascencio*
Mona Mehta
The Mossawir Family
Albert Pang*
Geoffroy Raby
Allison Rak
Millicent Rogers*
Mary Rollefstad*
Susan and Jon Rose
Martha Safra*
Elaine Salinger*
Karen Silva*
Janice Smith
Tessa Solomon & Rex Delizo□
Susan Steach*
Georgia Stigall
Jay & Joyce Strauss
in honor of Donna Becht
Eric Su+
Jason Tebbutt*+
Madeline Wachman*
Ken Won+
David and Maggie Wooll
San Yuh Yang
Caroline Yoon-Jung Robinson
Virginia Yoshida*

Up to \$10,000

Ruth & Jeremy Bennett
Brian & Ilissa Best
Anthony Bullock*

Sherry & Michael Campbell
Maurice Cinquini & Laurie Seidler
Danielle Cole+
John Dugan
Lianne Hope*
Aparna & Sunil James+
Cameron & Celina Johnson+
Pam Jones & Steve Herskovitz
Patricia and John Love
Camellia Pham & Chrisophe Levesque+
Shirley Moore□
Susanne Stevens
Jessica Yang
Helen Yeung□
The Home Depot

Over \$10,000

Yael Goshen & Dylan Smith
Greg & Jen Holmes

* In memory of Charmaine Hope
□ In memory of Suzanne Parsons

+ Company Match

VM Ware, Netflix, Salesforce,
Pfizer, Survey Monkey, HPE, Visa,
Heising-Simons Foundation, Google

Local Businesses & Partners

Mural support

The Home Depot
Fernando the Neat
California Art Supply Company
The Crepe Stop
Bianchini's Market
Heising-Simons Foundation
Prima Printing
The City of San Carlos, Parks,
Recs & Culture Commission,
and City Council

Other support

Copy Tec Legal Services
Thrive Alliance
SVCF Community Foundation Alliance
Karin Lubeck, Redmonkey Design
Scott Bushman, Photography







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